

-For Immediate Release-

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GAME CHANGER: CONNOISSEUR MEDIA BOOSTS CONNECTICUT HIGH SCHOOL SPORTS COVERAGE WITH ACQUISITION OF THE RUDEN REPORT

Westport, CT – (July 19, 2024) – Connoisseur Media proudly announces the acquisition of The Ruden Report, Fairfield County's premier source for high school sports news and information. This acquisition aligns with Connoisseur Media Connecticut's commitment to delivering relevant, local content to the residents and listeners in the communities they serve.



Dave Ruden, the well-respected founder of The Ruden Report, will partner with Connoisseur Media to expand coverage and ultimately provide more comprehensive reporting to the residents of Southern Connecticut. Connoisseur Media plans to leverage its extensive assets, including six radio stations, to enhance local sports coverage.

"We are beyond thrilled to welcome The Ruden Report into our Connecticut portfolio," stated Kristin Okesson SVP/General Manager of Connoisseur Media Connecticut. "We look forward to partnering with Dave and his loyal following and building upon the outstanding coverage that he has produced over the years. This addition to our programming lineup is a perfect fit for each station and their audiences. As someone who values high school sports coverage, I'm excited to bring The Ruden Report to our six radio stations. I know our Southern Connecticut listeners will enjoy the local updates and in-depth coverage of their favorite teams, athletes, and games."

Local sports enthusiasts, parents, players, alums and listeners will be able to hear The Ruden Report high school sports coverage on Connoisseur Media radio stations in Connecticut starting this fall. Connoisseur Media operates and/or owns WEBE 108, STAR 99.9, WYBC, WICC, 99.1 WPLR, and 95.9 The Fox in Connecticut. The integration of The Ruden Report into this portfolio marks a significant enhancement in local content delivery.

"We're happy to have Dave and The Ruden Report join our Connoisseur Media family," shared Jeff Warshaw, owner and CEO of Connoisseur Media, LLC. "We look forward to offering our audience local content with his exceptional reporting."

Dave Ruden commented, "The success of The Ruden Report and the support from the readership community over the last 11 years has been quite humbling. Traffic to the site continues an upward trajectory. Still, the biggest complaint I receive is "why can't you cover us?" That has been my ongoing goal — to cover more — which is why I have decided to partner with Connoisseur Media, a company that

has both a longstanding tradition of excellence and the infrastructure to help take The Ruden Report to the next level. I am excited about the future, working with Jeff Warshaw, Kristin Okesson and the rest of the talented team at Connoisseur.”

For more information about Connoisseur Media and its Connecticut radio stations [click here](#). The Ruden Report online platform can be found at TheRudenReport.com.

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About Connoisseur Media

Connoisseur Media currently operates 13 radio stations located in Connecticut, New York and Maryland as well as various digital brands and events in 4 metro marketplaces. Connoisseur Media also owns Dinormous, a marketing agency; Ferocious Content, audio and video creators; and Ferocious Digital, a full-service digital marketing company. Connoisseur Media corporate headquarters are located in Westport, CT with studios and offices in Milford, CT.

About The Ruden Report

The Ruden Report is Fairfield County’s go-to source for high school sports news and information. Founded by Dave Ruden, the site has garnered a loyal readership through its comprehensive coverage and dedication to local sports.