

-For Immediate Release-



## CONNECTICUT BROADCASTERS ASSOCIATION ANNOUNCES “THE CBA’S”, ITS FIRST- EVER STATEWIDE RADIO AND TV AWARDS EVENT



### BROADCAST AWARDS PROGRAM TO ALSO HONOR CBA HALL OF FAME INDUCTEES

(June 27, 2024) - The Connecticut Broadcasters Association (CBA) today announced it will stage its first-ever station awards event on Thursday, October 3<sup>rd</sup> in conjunction with a CBA Hall of Fame Induction ceremony. The awards will be called "THE CBAs" and will bestow "best of" honors to TV and Radio stations for categories that highlight excellence in personality, performance, and programming, celebrating the finest achievements in Connecticut broadcast media.

Master of Ceremonies for the event will be CBA Hall of Famer Gerry Brooks. Gerry served as a mainstay for decades on Connecticut radio and television, and most recently with NBC Connecticut. He is a two-time Emmy Award winner and is a member of the Silver Circle of the New England Chapter of the National Academy of Television Arts & Sciences. Mr. Brooks is a resident of Connecticut and calls Glastonbury home.

All broadcast stations that serve and operate in Connecticut are invited to enter in a variety of categories, such as “Station of the Year,” “Best Air Personality,” “Best Talk Show,” and others. Eligible stations must submit entries for the “airtime” period of August 1, 2023 – July 31, 2024, via registering at [Rock Our Awards](#). Entries must be received by August 1<sup>st</sup>, 2024.

New CBA Hall of Fame Inductions will be held in conjunction with THE CBA’s on Thursday, October 3<sup>rd</sup>. CBA Hall of Fame status is bestowed upon those who have demonstrated a consistent and unique impact on the Connecticut broadcast industry. Nominee’s contributions may have resulted in a wide range of outcomes, including, but not limited to, enhancing the quality of broadcasting in Connecticut, and/or improving service to their community through their broadcasting efforts.

Nominations are also now being accepted for the CBA Hall of Fame Class of 2024. Nominees must have worked in Connecticut broadcasting for at least 25 years and may be from any department in the broadcasting industry, such as sales, production, engineering, management, or on-air talent. Hall of Fame Inductee nominations are due on August 1<sup>st</sup> and may be submitted at [ctba.org/halloffame](http://ctba.org/halloffame).

“This event will recognize the many dynamic and diverse media leaders who are committed to shaping and influencing Connecticut's broadcast landscape,” said CBA Chair and Connoisseur Media Senior Vice President and Market Manager, Kristin Okesson. “It will also be a chance for professionals from across our state to mingle with their peers and colleagues, engage in some friendly competition, and honor those who have devoted their careers to serving the viewers and listeners of Connecticut.”

THE CBAs and 2024 Hall of Fame Inductions will be held on Thursday, October 3<sup>rd</sup> at the Aqua Turf Club in Plantsville. Dinner will begin at 6:00 PM, with a cocktail reception from 5:00-6:00 PM. Online registration is required and will be available through TicketSpice.com beginning July 1<sup>st</sup>.

For more information, please contact CBA President Michael Ryan at [mryan@ctba.org](mailto:mryan@ctba.org).

##