

-For Immediate Release-

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**CONNOISSEUR MEDIA RESPONDS TO LOSS OF CBS 880
AND LAUNCHES “THE VOICE OF CONNECTICUT” ON WICC WITH 95.9 FM
DELIVERING ALL OF FAIRFIELD COUNTY**

CBS NEWS FINDS NEW BROADCAST HOME ON “THE VOICE OF CONNECTICUT”

Bridgeport, CT – [September 5, 2024] – Connoisseur Media is excited to announce a significant milestone for one of its flagship stations, WICC 600 AM Radio. WICC is now "The Voice of Connecticut" expanding its reach by simulcasting on 95.9 FM, previously home to The Fox. This strategic move strengthens WICC's position as Fairfield County's premier source for news, talk, and information, especially in light of WCBS 880's recent departure from the market.

A pivotal part of this transformation is WICC's new affiliation with CBS News, which will provide reliable national news coverage at the top of every hour. This partnership reinforces WICC's role as the region's trusted news source, delivering timely and credible information to the communities it serves.

“This rebranding and expansion to 95.9 FM represents a pivotal moment for WICC,” stated Keith Dakin, VP of Programming for Connoisseur Media. “The talent on our team, coupled with our new affiliation with CBS News, will allow us to meet the demand for news and talk programming in Southern Connecticut. We're excited about this next phase and looking forward to serving a much wider geography and bigger audience.”

A new local daytime show from 12noon-2pm will be added beginning September 30th hosted by Brigitte Quinn who was the creator, host, and Managing Editor of Newline on WCBS 880 in New York City. She was the station's first female morning-drive anchor and later anchored mornings on 1010WINS. Quinn's TV career includes roles at MSNBC, NBC News at Sunrise, and Fox News Channel. Brigitte remarked-- “Ever since my family and I moved back to beautiful Connecticut, I've become a faithful WICC listener. I'm delighted to be joining such a great news/talk radio station, “The Voice of Connecticut”.

Brigitte's addition brings “The Voice of Connecticut's” entire daytime lineup local. Brigitte joins Melissa in the Morning 5am-10am, Lisa Wexler 10am-12noon and Paul Pacelli from 2pm-6pm. New additions to weekend programming will also include Emmy Nominee Chef Plum, Mike Cerulli of WTNH, and Dave Ruden of the Ruden Report covering local high school sports. As WICC evolves, the station remains focused on growth, including filling one more critical position: a news reporter who will be vital in shaping WICC's future as a leading voice in Connecticut's media landscape.

“We invite Fairfield County listeners to tune in to 'The Voice of Connecticut,’” said Kristin Okesson, Senior Vice President of Connoisseur Media Connecticut. “Our affiliation with CBS News paired with these exciting changes in programming reinforces our commitment to deliver modern, engaging content and we’re confident that our audiences will appreciate the new “voice” they hear. I’m especially proud that our daytime shows are hosted by four incredibly talented hosts—three of them in particular are outstanding women in their own right.”

Listeners may tune in to “The Voice of Connecticut” and Listen Live at voiceofct.com.

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About Connoisseur Media LLC

Connoisseur Media currently operates 13 radio stations located in Connecticut, New York and Maryland as well as various digital brands and events in 4 metro marketplaces. Connoisseur Media also owns Dinormous, a marketing agency; Ferocious Content, audio and video creators; and Ferocious Digital, a full-service digital marketing company. Connoisseur Media corporate headquarters are located in Westport, CT with studios and offices in Milford, CT.

About WICC 600 AM

WICC has been a cornerstone of Connecticut's radio landscape since it first aired on November 8, 1926, as Bridgeport's first radio station and one of the earliest in the state. The station's call letters, standing for "Industrial Capital of Connecticut," reflect Bridgeport's historical significance. Today, WICC continues its legacy by providing listeners with local news, talk, and entertainment, dedicated to delivering quality content and serving the community.